

The business card reader; Between analog and digital

A business card reader is a scanner cum management system that can read and automatically process the information in visiting cards to digitally store the information in its proper corresponding field. The contact details on the card, such as the name, title, company, address, city, state, zip, country, phone, fax, mobile, email, and web address are all automatically stored for easy referencing digitally. This is made possible by using advanced OCR (optical character reader) technology. It is, thus, a very effective tool for storing and managing ones contact information.

A business card reader proves its usefulness even in this day and age when almost every second person owns a smart phone to manage his or her list of contacts. One does not need to look far for the reason; a persons full contact details, as given on such a visiting token, would take much too long to recite and store on a personal digital assistant, even the likes of which are out today. It is still considered courteous to introduce oneself by means of exchanging business cards. Of course, they may easily get lost or misplaced. The advantage of being able to upload one in electrical format is immeasurable. Despite that, manually transferring data for every contact you meet into your cell phone is much too tedious a task.

The ideal solution is the business card reader; a device that would automatically carry out this burdensome task. Of course, optical character readers are a dime a dozen nowadays, and even handwriting can be converted into digital format with a high level of accuracy. But the brilliance of a business card reader shows in its ability to distinguish between the text so as to determine, without any additional input, which entry belongs to which field. It is clear that business cards serve very little in the way of practical purposes anymore. It is a much more convenient method to just store and message the information electronically via mobile phones, which eliminates the need for such an OCR device. However, surviving as it is as a relic from a bygone age, as a token of courtesy, it still holds importance. The business card reader, thus, serves to bridge the two worlds. It keeps alive the tradition of the past without impeding the needs of the future either.

A business card reader, thus, is by far a more fashionable way of being modernized. It is a coextensive accessory to todays personal digital assistants rather than a substitute for them. As we step into the future, the whole concept of calling cards will one day become obsolete and cease to exist thanks to the digital revolution, but for today, at least, we are still in the process of stepping into the future rather than having reached there already, and this device is a symbol of the needs of such changing times without leaning excessively in either direction. Till the past has been effaced completely, the business card reader will continue in popularity as a reminder of what we are leaving behind. Related Content [Receipt scanner](#) |

About the Author

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