

SEO Resellers: New Revenue

An [SEO reseller](#) is someone who sells the SEO services from other firms to their customers. These are typically people in the information technology fields. Good examples are web hosting companies, people who do web design, graphic designers, web developers, and information technology infrastructure people. The SEO reseller then brings an SEO product to their customer base in return for a commission on the sale. This is a fantastic way to bring in extra revenue to your firm.

However, there are problems with being an SEO reseller. For one, your customer relationship is on the line when you introduce a third party to the mix. You need to be confident that the SEO company can do well for your customer. You certainly want to be working with a [professional SEO company](#). So selection is perhaps the biggest key to the success of [SEO resellers](#).

So how to you select a professional SEO company to resell for? Well, don't rush. Do your homework. You want to pick a solid firm with a track record of success. You want SEO customer references for sure. You should ask difficult questions about the most difficult SEO rankings they have achieved. Then do a pilot with their SEO reseller program. Don't jump all the way in. Test it. The good SEO resellers pick one customer to try out. Perhaps a customer you know you are friendly with and who will give you honest feedback. You may also want to pick a customer who is flexible and knows you are trying to resell SEO for the first time... See how that works and decide if this program will work for you.

About the Author

I work for a professional SEO company and like to write about how to resell SEO as a professional SEO reseller. There are many tricks that people need to learn to do this well.

Source: <http://tacomagarage.com>